

Achieve Peak Performance with Gamified Neurofunctional Training for Athletes:

- Make quicker, smarter decisions while moving.
- Execute physical and mental skills more efficiently.
- Process what they see faster so they react faster.
- Improve focus, balance, coordination, and speed.
- Get into the flow/zone quickly.

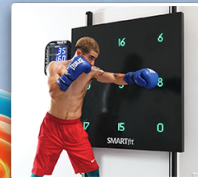
Parietal Lobe

Sensory - Rich Activities
Visual - Spatial Demands
Object - Based Activities



Frontal Lobe

Cognitively Demanding Activities
Open Skill Activities
Resistance Training
Mind-Body Exercise



Occipital Lobe

Visual - Spatial Demands
Visual - Attention Demands
Motor Control & Stimulation



Cerebellum

Coordinative Exercise
Skill & Motor Learning
Open Skill Activities



Temporal Lobe

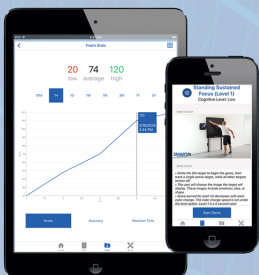
Cardiovascular Exercise
Closed Skill Activities
Generalized Physical Activity



“If you want to increase the speed of your game, you will have to develop quicker minds rather than quicker feet.”
- Ralf Rangnick, Professional Football Coach



Train the Brain and Body for the Game's Most Demanding Moments



- Decision Making Under Pressure
- Focus & Attention
- Physical & Mental Endurance
- Impulse Control
- Balance
- Physical Speed & Agility
- Cognitive Agility & Processing Speed
- Ball Placement & Accuracy
- UFC & Boxing
- Lateral Footwork
- Peripheral Vision Training
- Return-to-Play Rehab



"I see SMARTfit as a way for elite athletes to break through performance plateaus and develop the vital underlying reaction and motor skills for sports. More importantly, it helps to develop efficient on-the-spot mental processing which is great for sports as well as all high-pressure professions such as business, military and policing. This platform is limitless." **Lawrence Jackson - Former NFL Defensive End**



"SMARTfit takes the focus of the player off the mechanics and moves it to the external, forcing the brain to solve two problems at the same time. This solves the big missing part in rehab because we want carryover onto the field. SMARTfit is a great tool to test if this is happening before they return to play" **Dr. Chris Powers PhD, PT, FACSM, USC Professor, Director, Biokinesiology Program, Co-Director, Biomechanics Research Lab - Movement Performance Institute**



"SMARTfit is the only technology that can scale cognitive demand while concurrently executing a wide variety of physical movements and skills. This allows the concept of demand and supply to produce optimum results for neuroplasticity. This applies to new learning, recovery and preventions." **Mike Studer, PT, world renowned expert in dual tasking.**



"SMARTfit can improve executive functioning better than physical exercise alone or cognitive alone through dual tasking. The research supports that, and, if we can improve executive functioning that generalizes to things that have never been trained. This includes the ability to create a new memory, ability to pay attention, ability to inhibit behavior, problem solving and reasoning." **Dr Rob Winningham, Phd. Neuroscience, Western Oregon University**



"At the Pacific Institute of Neuro Technology, we have found that SMARTfit can provide a turnkey solution to deliver a variety of training activities such as strength, balance, agility, mobility, and neuromotor all in one through a single technology. At its core, SMARTfit's multimodal training incorporates scalable cognitive load through its turnkey programming for individuals at different stages of function offering both physical and cognitive engagement in different types of activities and we are seeing people have fun." **Ryan Glatt, MA, Neuroscience, Pacific Neuro Institute**

Choose Your Solution to Suit Your Programs

SMARTfit Single Trainer On-Wall or On-Frame



Ball Placement & Skills

SMARTfit Mini High Impact On-wall or On-Frame



Assessments, High-Cognitive, UFC and Boxing

SMARTfit Strike Pods



360 Degree Training Indoors or Outdoors

SMARTfit ProTrainer On-wall or On-Frame (Two, Three, or Four Panels)



Group Training, Competition, Backboard Mode

Multiple ROI Options



In addition to attracting, engaging, and retaining clients and staff, you can increase your ROI with SMARTfit's value-added assessments, plus predesigned personal and group or team training programs.

Use the QR code or download at <https://smartfitinc.com/lp/roi>

Group Training	
Clients per Class	6
Classes per Month	8
Revenue per Client per Class	\$ 15
Revenue per Class	\$ 90.00
Revenue Total per Month	\$ 720.00
Labor Cost per Session	\$ 30.00
Total Labor Cost per Month	\$ 240.00
Monthly ROI (excludes overhead)	\$ 480.00

Personal Training	
Clients per Month	10
Sessions per Client per Month	8
Revenue per Session	\$ 50.00
Revenue per Client per Month	\$ 400.00
Revenue Total per Month	\$ 4,000.00
Labor Cost per Session	\$ 30.00
Labor Cost Total per Month	\$ 2,400.00
Monthly ROI (excludes overhead)	\$ 1,600.00

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